

Please read - Important information
about your CEFCU Credit Card

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CEFCU MasterCard. New Card. New Program. New Benefits.

Dear [--Merge1--]:

We have some exciting news coming your way! As a valued cardholder, we will be converting your CEFCU VISA® Classic credit card to a new **Platinum MasterCard.®** This will replace your current CEFCU credit card. The new card will be mailed to your primary address on file towards the end of May 2015.

We've partnered with MasterCard to bring you enhanced benefits (more, more, more!) and microchip technology, in addition to the magnetic stripe, to keep your data more secure during transactions.

The partnership is new, but the value is what you've come to expect from CEFCU! We remain committed to providing superior value to our members with a card that features a low, variable rate, no gimmicks, no annual fees and no harsh penalties.

Here are a few of the many benefits that come standard with every Platinum MasterCard...available to ALL cardholders.

- Low rate and NO annual or cash advance fees
- 10% credit limit increase for good standing cardholders – exceptions apply
- Price Protection
- Extended Warranty
- Identity Theft Resolution Services
- Zero Liability on unauthorized purchases
- EMV Chip Security


In the coming weeks, you will be contacted with specific instructions for services utilized such as Auto Pay and eStatements. With the reissue of the new card, you will also be provided with a new remittance address and cardholder services phone number.

Upon receiving the card, please follow the instructions in the card carrier to activate your new Platinum MasterCard. Once activated, remember to destroy your existing card with the VISA logo.

Learn more
about the new
CEFCU credit card
enhancements.

If you have any questions, please call
(800) 592-3328, ext. 400.

Sincerely,
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